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COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

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SUMMARY OF INDICATORS

Category	2 Mos. '85	2 Mos. '84	Feb. '85	Percentage Change 2 Mos. '85/84	Percentage Change Feb./Jan. '85
Personal Income (Monthly Average)					
Unadjusted ($000,000)	3,574	3,286	3,579	8.8	0.3
Adjusted for CPI ($000,000)	1128.2	1074.2	1127.6	5.0	-0.1
Crude Oil Production (000 bbl)[a]	13,832	13,978	13,832	-1.0	-0.8
Industrial Power Sales (000,000 Kwh)[b]	1,313	1,310	657	0.2	0.2
Total Bank Deposits ($000,000)[c]					
Demand	7,771	7,542	7,667	3.0	-2.6
Savings	26,875	23,914	26,944	12.4	0.5
Savings and Loan Associations ($000,000)					
Assets	9,464	8,433	9,499	12.2	0.8
New Mortgage Loans Made	70	126	81	-44.4	39.7
Employment[d,e]					
Total Labor Force (000)	1,524	1,529	1,520	-0.3	-0.5
Total Employment (000)	1,399	1,411	1,397	-0.9	-0.3
Unemployment Rate (%)	8.2	7.7	8.1	—	—
General Business Index	94.5	92.5	92.2	2.1	-4.6

[a] 1 month and January Data
[b] Sales of larger privately owned utility companies.
[c] Total deposits of the Federal Reserve Member Banks. Savings includes all types of NOW accounts.
[d] Civilian Labor Force.
[e] Includes revisions in previous month's data.

RETAIL TRADE IN SELECTED CITIES ($000)

City	Feb. '85 Adjusted	Feb. '85 Unadjusted	Adjusted[a] '85/'84 2 Mos.	Adjusted[a] 1985 Feb./Jan.
Ada	15,526	13,612	-0.9	-8.1
Altus	12,598	11,446	3.8	-1.7
Alva	4,156	3,406	2.6	-5.8
Anadarko	5,382	4,692	-1.7	-0.7
Ardmore	19,945	17,336	-2.5	-2.8
Bartlesville	28,580	25,832	-1.5	2.8
Blackwell	3,488	3,042	-3.9	-3.3
Broken Arrow	17,527	14,864	-6.6	-2.4
Chickasha	11,110	9,996	-6.6	-5.8
Clinton	6,646	5,669	-2.0	-4.4
Cushing	5,986	5,302	-3.4	-6.2
Del City	11,062	9,494	-1.6	-5.1
Duncan	16,254	14,593	-6.2	-4.6
Durant	7,608	6,515	-4.8	-7.2
Edmond	27,171	23,911	-7.4	-9.0
Elk City	6,306	5,556	-2.5	-4.2
El Reno	7,964	6,959	-10.5	-12.0
Guthrie	4,516	3,875	-5.7	-6.1
Guymon	4,435	3,638	-4.2	-9.5
Henryetta	5,345	4,637	-3.4	-3.4
Hobart	2,739	2,394	-7.2	-2.6
Holdenville	2,652	2,322	-3.1	-4.9
Hugo	3,542	3,239	-6.0	2.2
Idabel	4,489	4,060	-7.5	-1.7
Lawton	38,926	35,027	-2.8	-0.9
McAlester	14,416	11,975	-6.2	-7.2
Miami	9,332	8,134	-7.0	-6.6
Midwest City	37,847	34,458	-2.1	-4.3
Norman	44,410	39,112	0.4	-4.4
Oklahoma City	297,084	253,563	-3.5	-2.8
Okmulgee	6,340	5,510	-3.4	-1.2
Pauls Valley	4,155	3,523	-3.3	-4.6
Pawhuska	2,626	2,134	-0.7	-6.9
Ponca City	15,018	13,063	-9.6	-9.7
Poteau	4,537	4,100	-4.7	-2.7
Sand Springs	10,458	8,847	-4.4	-2.5
Sapulpa	10,594	9,308	-7.2	-8.1
Seminole	5,147	4,310	-5.8	-7.7
Shawnee	18,107	15,581	-0.4	-3.4
Stillwater	18,958	16,365	-15.2	-25.6
Tahlequah	7,390	6,365	-5.1	-5.4
Tulsa	235,933	210,116	-2.6	-4.7
Watonga	2,434	2,112	-1.4	-5.3
Wewoka	1,763	1,631	-2.3	-1.0
Woodward	11,680	9,833	-7.5	-6.9
Total	1,032,182	901,457	-3.6	-4.5

[a] Percentage Change

RETAIL TRADE IN METRO AREAS AND STATE
($000)

Retail Trade	2 Mos. '85 Adjusted	2 Mos. '84 Adjusted	Feb. '85 Adjusted	Feb. '85 Unadjusted	Percentage Change 2 Mos. '85/'84 Adjusted	Percentage Change Feb./Jan. '85 Adjusted	Percentage Change Feb./Jan. '85 Unadjusted
OKLAHOMA CITY MSA							
Food	332,215	280,003	161,787	150,691	18.7	-5.1	-5.3
Apparel	36,355	36,811	18,163	13,800	-1.2	-0.2	-5.2
General Merchandise	126,965	138,892	62,826	47,991	-8.6	-2.0	-4.9
Furniture	52,531	53,071	26,213	22,724	-1.0	-0.4	-6.1
Lumber	35,326	59,187	17,812	12,713	-40.3	1.7	-4.2
Auto Dealers	247,122	208,601	117,277	112,317	18.5	-9.7	2.3
Service Stations	45,998	50,379	22,623	19,042	-8.7	-3.2	-15.1
All Other	140,062	127,486	73,721	58,346	9.9	11.1	-3.1
Total	1,016,574	954,430	500,422	437,624	6.5	-3.1	-3.6
TULSA MSA							
Food	205,708	199,400	103,364	95,257	3.2	0.9	0.0
Apparel	32,046	31,004	15,973	12,155	3.4	-0.6	-7.9
General Merchandise	66,537	61,679	31,957	25,789	7.9	-7.6	-5.9
Furniture	39,602	39,460	17,948	16,267	0.4	-17.1	-18.4
Lumber	24,453	33,505	11,685	8,112	-27.0	-8.5	-13.7
Auto Dealers	181,981	153,614	86,362	82,709	18.5	-9.7	2.3
Service Stations	37,709	41,301	18,546	15,610	-8.7	-3.2	-15.1
All Other	48,432	87,131	23,942	14,412	-44.4	-2.0	-22.9
Total	636,468	647,094	309,777	270,311	-1.6	-5.2	-4.5
ENID MSA							
Food	19,063	15,772	9,096	7,992	20.9	-8.7	-9.0
Apparel	3,539	3,453	1,768	1,367	2.5	-0.2	-12.0
General Merchandise	8,118	8,069	3,816	3,021	0.6	-11.3	-9.4
Furniture	2,520	2,899	1,258	1,090	-13.1	-0.3	-4.6
Lumber	2,782	5,067	1,387	906	-45.1	-0.7	-11.6
Auto Dealers	19,116	16,135	9,073	8,689	18.5	-9.7	2.3
Service Stations	3,252	3,562	1,600	1,346	-8.7	-3.2	-15.1
All Other	11,870	12,872	5,880	4,198	-7.8	-1.8	-7.7
Total	70,260	67,829	33,878	28,609	3.6	-6.9	-6.1
LAWTON MSA							
Food	26,192	23,596	13,556	12,065	14.1	1.5	-2.5
Apparel	2,497	2,591	1,236	1,032	-3.7	-1.9	-10.0
General Merchandise	14,175	14,901	7,088	5,937	-4.9	0.0	3.8
Furniture	4,928	4,925	2,401	2,219	0.1	-5.0	-3.1
Lumber	3,372	4,739	1,688	1,360	-28.8	0.2	-2.5
Auto Dealers	26,198	22,113	12,434	11,908	18.5	-9.7	2.3
Service Stations	4,232	4,638	2,038	1,749	-8.8	-3.1	-15.2
All Other	4,673	5,584	2,405	2,119	-16.3	6.0	18.3
Total	86,987	83,087	42,891	38,389	4.7	-2.7	-0.1
MUSKOGEE AREA							
Food	20,926	17,805	10,141	8,808	17.5	-6.0	-8.6
Apparel	2,476	2,497	1,236	1,005	-0.8	-0.4	-13.5
General Merchandise	5,881	6,616	2,888	2,440	-11.1	-3.5	-3.9
Furniture	2,132	2,107	1,050	835	1.2	-3.0	-13.5
Lumber	1,383	2,792	583	386	-50.5	-27.1	-26.1
Auto Dealers	15,437	13,030	7,326	7,016	18.5	-9.7	2.3
Service Stations	3,577	3,918	1,759	1,480	-8.7	-3.2	-15.1
All Other	8,476	10,142	4,329	2,434	-16.4	4.4	-12.3
Total	60,288	58,907	29,312	24,404	2.3	-5.4	-6.9
STATE[a]							
Durable Goods	1,034,488	971,906	501,493	452,955	6.4	-5.9	-0.8
Auto Dealers	709,821	597,492	336,266	321,825	18.8	-10.0	2.3
Accessory Dealers	85,856	81,788	40,417	33,043	5.0	-11.1	-11.7
Total Automotive	795,677	679,280	376,683	354,868	17.1	-10.1	0.8
Furniture	68,197	77,364	33,507	28,149	-11.8	-3.4	-9.8
Household Appliances	42,687	46,834	20,986	18,322	-8.9	-3.3	-5.1
Total Furniture and Appliances	110,884	124,198	54,493	46,471	-10.7	-3.4	-8.0
Lumber and Building Materials	99,566	142,584	49,728	35,981	-30.2	-0.2	-7.1
Hardware Stores	11,850	12,876	5,752	4,392	-8.0	-5.7	-4.2
Total Lumber, Building Materials & Hardware	111,416	155,460	55,480	40,373	-28.3	-0.8	-6.8
Nondurable Goods	1,868,994	1,676,270	895,772	754,973	11.5	-8.0	-12.0
Apparel	119,215	109,938	55,050	41,865	-7.8	0.3	-8.9
Drug Stores	34,343	32,747	16,825	14,597	4.9	-4.0	0.0
Eating and Drinking Places	282,347	258,905	141,314	120,952	9.1	0.2	-2.0
Food Group	713,142	619,626	351,202	315,858	15.1	-3.0	-7.6
Service Stations	162,626	178,116	79,964	67,286	-8.7	-3.3	-15.1
Department Stores, Mail Order Houses and Variety Stores	404,840	356,226	196,579	145,409	13.7	-5.6	-5.3
Total Retail Trade	2,903,482	2,648,176	1,397,265	1,207,928	9.6	-7.2	-8.1

[a]Total includes data for categories not shown in the table.

ENID AND LAWTON MSAs
MUSKOGEE MA

Category	2 Mos. '85	2 Mos. '84	Feb. '85	Percentage Change 2 Mos. '85/'84	Percentage Change Feb./Jan. '85
ENID MSA					
Employment (Number)[a]					
Labor Force	29,950	31,200	30,400	-4.0	3.1
Total Employment	27,600	29,300	28,000	-1.4	2.9
Unemployment Rate (%)	7.9	6.1	7.9	—	—
PERM'T-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	313	2,855	57	-89.0	-77.7
Number of Units	5	41	1	-87.8	-75.0
Residential—Multi Family					
Dollar Value ($000)	1,246	330	0	277.6	0.0
Number of Units	23	11	0	109.1	0.0
Nonresidential					
Commercial ($000)	567	2,743	65	-79.3	-87.1
Industrial ($000)	0	0	0	0.0	0.0
Institutional ($000)	0	0	0	0.0	0.0
Nonbuilding					
Streets and Highways ($000)	0	0	0	0.0	0.0
All Other Nonbuilding ($000)	0	94	0	0.0	0.0
Total Construction ($000)	2,126	6,022	122	-64.7	-93.9
LAWTON MSA					
Employment (Number)[a]					
Labor Force	40,100	39,450	39,800	1.7	-1.5
Total Employment	37,600	37,200	37,400	1.1	-1.1
Unemployment Rate (%)	6.2	5.7	6.0	—	—
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	1,866	3,971	689	-53.0	-41.5
Number of Units	30	68	11	-55.9	-42.1
Residential—Multi Family					
Dollar Value ($000)	513	1,937	88	-73.5	-79.3
Number of Units	16	69	2	-76.8	-85.7
Nonresidential					
Commercial ($000)	916	1,102	448	-16.9	-4.3
Industrial ($000)	0	1,112	0	0.0	0.0
Institutional ($000)	9,000	60	0	E	0.0
Nonbuilding					
Streets and Highways ($000)	447	756	447	-40.9	0.0
All Other Nonbuilding ($000)	0	0	0	0.0	0.0
Total Construction ($000)	12,742	8,938	1,671	42.6	-84.9
MUSKOGEE MA					
Employment (Number)[a]					
Labor Force	31,013	30,819	30,800	0.6	-1.4
Total Employment	27,288	27,098	27,300	0.7	0.0
Unemployment Rate (%)	12.1	11.6	11.4	—	—
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	667	1,012	117	-34.1	-78.7
Number of Units	8	16	3	-50.0	-40.0
Residential—Multi Family					
Dollar Value ($000)	0	275	0	0.0	0.0
Number of Units	0	8	0	0.0	0.0
Nonresidential					
Commercial ($000)	96	740	0	-87.0	0.0
Industrial ($000)	0	649	0	0.0	0.0
Institutional ($000)	90	460	0	-80.4	0.0
Nonbuilding					
Streets and Highways ($000)	0	0	0	0.0	0.0
All Other Nonbuilding ($000)	36	57	0	-36.8	0.0
Total Construction ($000)	889	3,192	117	-72.2	-84.9

E = exceeds 600 percent.

[a]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; United States Department of Commerce, Construction Statistics Division; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director*; Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Mary Long, Research Assistant.

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Category	2 Mos. '85	2 Mos. '84	Feb. '85	Percentage Change 2 Mos. '85/'84	Percentage Change Feb./Jan. '85
OKLAHOMA CITY MSA					
Employment (Number)					
Labor Force	487,600	484,350	485,800	0.7	-0.7
Total Employment	455,250	456,300	454,000	-0.2	-0.6
Unemployment Rate (%)	6.6	5.8	6.5	—	—
New Mortgage Loans Made ($000)[a]	43	68	22	-36.8	0.0
Demand Deposits	1,160	1,123	1,133	3.3	-4.5
Time and Savings Deposits	2,696	2,454	2,733	9.9	2.8
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	27,388	93,689	13,161	-70.8	-7.5
Number of Units	423	1,531	215	-72.4	3.4
Residential—Multi Family					
Dollar Value ($000)	10,437	16,707	1,618	-37.5	-81.7
Number of Units	523	633	51	-17.4	-89.2
Nonresidential					
Commercial ($000)	35,340	22,935	18,711	54.1	12.5
Industrial ($000)	2,897	1,271	1,433	127.9	-2.1
Institutional ($000)	1,564	4,292	717	-63.6	-15.4
Nonbuilding					
Streets and Highways ($000)	7,425	2,261	7,397	228.4	E
All Other Nonbuilding ($000)	538	4,437	357	-87.9	98.3
Total Construction ($000)	85,588	145,593	43,394	-41.2	2.8
General Business Index	92.0	92.0	91.1	0.0	-2.0
TULSA MSA					
Employment (Number)[a]					
Labor Force	352,500	358,700	350,700	-1.7	-1.0
Total Employment	325,300	329,750	324,400	-1.4	-0.6
Unemployment Rate (%)	7.9	8.1	7.8	—	—
New Mortgage Loans Made ($000,000)[a]	12	23	12	-47.8	-7.7
Bank Deposits ($000,000)[b]					
Demand Deposits	754	818	723	-7.8	-7.8
Time and Savings Deposits	1,922	1,820	1,900	5.6	-2.3
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	17,347	30,286	8,238	-42.7	-9.6
Number of Units	302	565	144	-46.6	-8.9
Residential—Multi Family					
Dollar Value ($000)	2,191	29,532	294	-92.6	-84.5
Number of Units	97	1,058	19	-90.8	-75.6
Nonresidential					
Commercial ($000)	16,607	36,574	12,150	-54.6	172.6
Industrial ($000)	1,459	1,815	1,380	-19.6	E
Institutional ($000)	1,499	1,145	334	30.9	-71.3
Nonbuilding					
Streets and Highways ($000)	1,993	3,362	1,358	-40.7	113.9
All Other Nonbuilding ($000)	389	671	207	-42.0	13.7
Total Construction ($000)	41,486	103,386	23,961	-59.9	36.7

E = exceeds 600 percent. [a]By savings and loan associations. [b]Total deposits of the Tenth District Federal Reserve Member Banks. Savings includes NOW accounts.

CONSTRUCTION, STATE

Category	2 Mos. '85	2 Mos. '84	Feb. '85	Percentage Change 2 Mos. '85/'84	Percentage Change Feb./Jan. '85
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	52,813	146,805	24,988	-64.0	-10.2
Number of Units	848	2,472	411	-65.7	-6.0
Residential—Multi Family					
Dollar Value ($000)	16,463	56,834	2,236	-71.0	-84.3
Number of Units	812	2,089	78	-61.1	-89.4
Nonresidential					
Commercial ($000)	57,802	75,519	33,234	-23.5	35.3
Industrial ($000)	5,063	5,338	2,849	-5.2	28.6
Institutional ($000)	12,854	10,781	1,710	19.2	-84.7
Nonbuilding					
Streets and Highways ($000)	25,600	18,567	18,328	37.9	152.0
All Other Nonbuilding ($000)	1,042	5,655	566	18.4	18.9
Total Construction ($000)	171,637	319,500	83,910	-46.3	-4.4

[a]Includes revisions in previous month's data.